



Love Potion

ÓLEO DE RÍCINO

(Castor Oil)

SHAMPOO

The *Shampoo Óleo de Rícino (Castor Oil Shampoo)* has in its formulation powerful growth and strengthening assets for the hair strands, in addition to gentle cleaning, stimulating the growth of hair strands and helping to combat hair loss

CONDICIONADOR (CONDITIONER)

The *Condicionador Óleo de Rícino (Castor Oil Conditioner)* has in its formulation powerful growth actives and conditioning agents that act by sealing the hair cuticles, giving emollience, shine, helping in the growth and force

MÁSCARA (MASK)

Indicated for all types of hair, the *Máscara Óleo de Rícino (Castor Oil Mask)* brings in its formulation powerful growth and strengthening actives for the hair strands as Jaborandi oil, in addition to having a powerful combination of Castor Oil + Vitamin E, bringing strength (fighting hair loss), shine, softness and health to the hair strands



ÓLEO DE COCO

(Coconut Oil)

SHAMPOO

The **Shampoo Óleo de Coco (Coconut Oil Shampoo)** provides hair with all the moisturizing and nourishing benefits of coconut oil, leaving hair clean and dry

CONDICIONADOR (CONDITIONER)

The **Condicionador Óleo de Coco (Coconut Oil Conditioner)**, acts on the closing of the cuticles after the application of the **Máscara Óleo de Coco Love Potion**, finishing and providing a lot of shine and softness with all the benefits of Coconut Oil



MÁSCARA (MASK)

The **Máscara Óleo de Coco (Coconut Oil Mask)** was developed to strengthen and restructure the hair fiber through special actives, providing the hair with much more treatment and beauty, making the hair much more vitalized, hydrated and with the cuticles much more sealed





i cachos

(I Love My Curls)



The Love Potion *I Love My Cachos (I Love My Curls)* line was developed to add the best in results and technology to the world of women with curly hair

With an exclusive formula that has all the benefits of flax seed extract, chia extract and Blend of 05 Oils, contributing to your curls softness, definition, shine, deep hydration and much more health





Água de Arroz

(Rice Water)



The **Selante Água de Arroz (Rice Water Sealant)** is rich in amino acids, vitamin E and antioxidants that promote the strengthening of the hair, and promoting a frizz reduce. Ideal for voluminous and dry hair, it realigns the hair in a natural way, promoting shine, softness, silkiness and perfect straight hair

The **Home Care Água de Arroz (Rice Water Home Care)** is an exfoliating treatment rich in amino acids, vitamin E and antioxidants that promotes the strengthening of hair, helps in growth and reduces frizz, in addition to a strong action against hair loss. Ideal for hair in transition and reconstruction as it accelerates growth in a healthy way, hydrates the cuticle and untangles the hair strands, shielding them against dryness



Carvão ativado

(Activated Charcoal)



With the detoxifying power of activated charcoal, the **Carvão Ativado (Activated Charcoal)** line works by eliminating impurities caused by chemical or day-to-day activities, such as pollution, in addition to providing greater vitality to the scalp, reduce oiliness, leaves hair more hydrated, with shine and a lot of softness

PÓS

QUÍMICA

(Post Chemical)

The **Shampoo Pós Química (Post Chemicals Treatments)** was developed with the latest technology to treat your hair, because it has in its formula hydrating actives that act by cleaning the hair strands without harming, promoting greater durability

The **Condicionador Pós Química (Post Chemicals Treatments)** was developed with the highest technology to treat your hair, as it has in its formula hydrating actives that act by sealing the cuticles and promoting longer durability

**REPAIR AND PROTECTION
SOFTNESS AND SHINE
PROLONGED SMOOTHNESS**





Cocktail

CAPILAR

Morango e Menta
(*Strawberry and Mint*)

Hydration

The Love Potion Cocktail Line bring what's best in hair care through **Shampoo Morango e Menta (Strawberry and Mint Shampoo)**, which has all the benefits of strawberry glycolic extract, natural extract of mint and aloe vera, making a gentle cleaning, hydrating, and giving back the life and shine to the hair strands

The **Condicionador Morango e Menta (Strawberry and Mint Conditioner)**, which has all the benefits of strawberry glycolic extract, natural extract of mint and aloe vera, which acts on the fiber conditioning the thread, moisturizing, returning life, shine and lightness

The **Máscara Morango e Menta (Strawberry and Mint Mask)**, which has all the benefits of strawberry glycolic extract, natural extract of mint and aloe vera, acting on the strands like a powerful hydration. Performing a water replacement, returning the life, shine and leaving the strands emollient



Cocktail CAPILAR Piña Colada



The Love Potion Cocktail line brings the best in hair care through **Shampoo Piña Colada**, which has all the benefits of collagen, elastin, rosemary and creatine, cleaning the hair and preparing the strands to absorb the reconstructive agents

The **Condicionador Piña Colada (Piña Colada Conditioner)** has all the benefits of collagen, elastin, rosemary and creatine, which act by conditioning the threads, the threads , acting as a perfect cuticle sealer leaving the hair stronger and healthier

The **Máscara Piña Colada (Piña Colada Mask)**, which has all the benefits of collagen, elastin, rosemary and creatine, acting on the hair strands as a powerful rebuilder, restoring elasticity to the strands and leaving them stronger and healthier

Reconstruction



Cocktail CAPILAR Espanhola

Nutrition

The Love Potion Cocktail line brings what's best in hair care through **Shampoo Espanhola**, which has all the benefits of D-Panthenol, shea butter and grape seed oil, acting on the hair strands making a gentle cleaning, nourishing, moisturizing and renewing the fiber cells, giving back life, shine and health to the hair

The **Condicionador Espanhola (Espanhola Conditioner)**, has all the benefits of D-Panthenol, Shea Butter and grape seed, acting on the strands conditioning, nourishing, wetting and renewing the fiber cells, returning life, shine and health to the hair strands

The Love Potion Cocktail line brings what's best in hair treatment through the **Máscara Espanhola (Espanhola Mask)**, which has all the benefits of D-Panthenol, Shea Butter and Grape Seed Oil, acting on the strands as a powerful nutrition, moisturizing and renewing the fiber cells, giving back life, shine and health to dry hair



Marsh mallow



The **Semi Definitiva Marsh Mallow** brings a 100% smooth effect in the first application due to its Marsh Mallow texture. This texture provides better penetration of the product during the application, making the product 100% effective during the pause time. The results are guaranteed providing perfect straight hair, with a lots of shine and more balance



The **Marsh Mallow Shampoo** was developed with powerful emollient actives, which in addition to treating, help to strengthen the hair, providing a light cleansing, bringing more life, health and beauty

The **Condicionador Marsh Mallow (Marsh mallow Conditioner)** has in its formulation all the powerful actives for strength, shine, emollience and a silky sensation. Promising to leave your hair with life, lightness and health.

The **Máscara Marsh Mallow (Marsh Mallow Mask)** brings in its formulation powerful actives, which brings emollience, shine, strength, in addition to a silky and soft touch, leaving your hair with life and lightness



Marsh mallow LOVE TOX LIQUID

THE MARSH MALLOW LOVE POTION LOVE TOX LIQUID came to innovate the market with its practicality and effectiveness, its revolutionary formula composed of a Blend of Argan, Monoi and Coconut Oils, providing softness, reduction of frizz and strengthening to the hair, providing much more shine, known as the mirror effect.

Love
Potion

Marsh
mallow
LOVE TOX
LIQUID

KERATIN SPRAY PROTEIN

ÓLEO DE ARGAN - ÓLEO DE MIRRA
ÓLEO DE MONOI - ÓLEO DE COCO

pH 3,5 a 4,5

USO PROFESSIONAL

500ml | 16.9 fl.oz

REPAIR POTION KERATIN



Shampoo Potion provides hair with a deep cleaning preparing cuticles to receive all the benefits of our **Repair Potion**

Repair Potion provides hair with all the rich actives for perfect, shiny and long lasting straight hair.

The **Home Care Repair Potion** was developed with argan oil, myrrh oil and monoi oil. The Repair Potion Home Care repairs and hydrates the hair, in addition to prolonging the salon smooth effect



GRAPE POTION



Designed for an incredible result, **Grape Potion** brings in its composition, components such as the grape extract, rich in B complex and vitamin C. It provides beautiful shiny hair with a long lasting straight effect



i love
my **LISO**

(I Love My Straight Hair)



STEP

1

SHAMPOO

The **Shampoo I Love My Liso (I love My Straight Hair)** works by cleaning the hair, preparing the strands to receive The Active Gloss I Love My Liso, promoting greater durability to straightening procedures applied

STEP

2

ACTIVE GLOSS

Active Gloss I Love My Liso (I Love My Straight Hair) has an exclusive formulation which acts by activating the smooth effect of the threads that have gone through smoothing processes, bringing greater durability to the smooth and intense shine

STEP

3

CONDICIONADOR

(CONDITIONER)

The **Condicionador Selante I Love My Liso (I Love My Straight Hair Sealant Conditioner)** provides smoother cuticles sealed, hydrated, with shine and silkiness, prolonging the smooth effect and giving life and balance to the strands



LEAVE-IN TERMOATIVO



The **Leave-in Vitamina C** is a solution to protected and cared hair, because it has all the benefits of Vitamin C, that acts as a powerful anti-oxidant. It assists in regulation of the growth cycle. Perfect for protection from the flat iron and hair dryer



MIRACLE POTION

Miracle Potion Spray Agua de Babosa will conquer your heart by providing 21 miracles, wonderful for the strands and all the aloe vera benefits as vitamin A, C, E, B1, B2, B3, B6, B12 AND B13, 20 minerals, 18 amino acids, which provides beautiful and healthy hair



ONE FOUR THREE

PERFUME CAPILAR
(HAIR PERFUM)



The **One Four Three Hair Perfume** is what your hair was missing. Designed for women who love to be cared, it brings much more shine to the strands, in addition to fight frizz and bad odors, leaving an incredible fragrance.

I LOVE BABOSA

The S.O.S your hair needs! With all the amazing benefits of aloe vera, the **I Love Babosa S.O.S em Gel** works by restoring damaged hair, returning health and desired appearance to the strands. Restores damaged, rubbery and elastic hair



LOVE TOX BRUNETTE



Love Tox Brunette is a repository of molecular mass that acts on the capillary fiber, suitable for all types of hair, has an innovative and effective formula with Keratin and Silicone, forming a protective film that surrounds the root strands, restoring flexibility and giving strand resistance



LOVE TOX COLLAGEN

Love Tox Collagen brings to the market what is best in capillar fiber alignment and frizz control, fortifying the hair so that there are no breaks and drops during the process.



LOVE TOX BLOND

After

Before



Love Tox Blond is a repository of molecular mass that acts on the capillary fiber, suitable for all types of hair, has an innovative and effective formula with Keratin and Silicone, forming a protective film that surrounds the root strands, restoring flexibility and giving strand resistance

Moisturizes, reduces volume, provides softness and shine to the hair. In addition it also neutralizes unwanted yellow tones.





GELATINA

HIDRATANTE CAPILAR
(HYDRATING GELATIN)



Geletina Hidratante Capilar (Hydrating Gelatin) generates potent hydration due to the reconstructive action of collagen with hydrating actives, which together restore the hair's nutrients lost during the days, providing a powerful and effective reconstruction that provides life and beauty to the strands



GELATINA

HIDRATANTE CAPILAR
(MATIZ GELATIN)

Gelatina Matizadora (Matiz Gelatin) gives a potent hydration due to the reconstructive action of collagen associated with hydrating actives, which together restore the hair's nutrients loss during the days, providing a powerful reconstruction and leaving the hair with life and beauty. Neutralizes the unwanted yellow tones, leaving blonde hair healthy and beautiful





GELATINA GREEN APPLE

HIDRATAÇÃO PROFUNDA
(GREEN APPLE GELATIN)



Gelatina Maçã Verde (Green Apple Gelatin) generates deep hydration, strengthening and anti hair loss. Its formula has hydrating actives that return the nutrients loss by pollution, mechanical and chemical processes to the hair. Gelatina Maçã Verde is a powerful and effective restoration that provides life and beauty to all hair types



Gummies

Hair - nails - skin



Love Potion's Gummies are the perfect solution to take care not only of your hair, but also of your well-being in general, containing several Gummies full of vitamins. From strengthening to support for healthier skin, nails and hair.

Enjoying healthier and nourished strands. Product rich in Vitamin A, Vitamin D, Vitamin E, Vitamin C, Vitamin B3, Vitamin B6, Biotin, Vitamin B5, Vitamin K, Selenium and Zinc.



**Green apple
flavor**



VINAGRE CAPILAR DE MAÇÃ

(APPLE VINEGAR)

The **Vinagre de Maçã (Apple Vinegar)** line was developed to strengthen, hydrate and regulate the PH levels of the strands through special assets, which provides a deep treatment, vitality and more life to the strands, leaving them with shine and the cuticles sealed to perfection



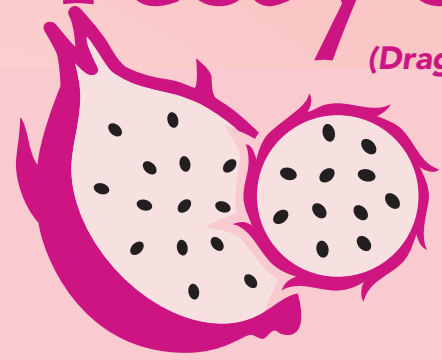
Vinagre de Maçã (Apple Vinegar) was developed to strengthen and restructure the hair fiber through special actives, providing the strand with much more treatment and beauty, making the hair look much more vitalized, hydrated and with the cuticles sealed to perfection



Pitaya

(Dragon Fruit)

The Love Potion Pitaya Shampoo, Conditioner and Mask were specially developed with pitaya extract (Dragon Fruit), it has nourishing, moisturizing and revitalizing action, also very rich in vitamins and minerals. The results are strong, healthy and very shiny hair with immediate use of these products!



NOTES

I Love
Potion





Love Potion

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